PARENT/GUARDIAN CONSENT FOR PUBLIC USE OF YOUTH INFORMATION

Organization: Cal North

Youth Participant Full Name: _____

California law requires Cal North to obtain a parent or guardian's express written consent before using certain information about a youth participant in communications, marketing, or other materials that are available to the general public.

Your consent is voluntary. A youth participant's registration, eligibility, or participation in Cal North programs, activities, competitions, or events is not conditioned on your consent. The youth participant may participate whether or not you sign this consent.

Information We Are Requesting Permission to Use

Why We Share Youth Photos and Accomplishments

Cal North is proud to recognize youth participants, teams, coaches, referees, volunteers, and the soccer community we serve. We may highlight accomplishments and positive experiences through our website, newsletters, social media channels, and other public communications.

Our goal is to celebrate youth participants and recognize their hard work, effort, sportsmanship, teamwork, improvement, and accomplishments on and off the field.

Photos, videos, and positive announcements may also help Cal North:

- Celebrate individual and team milestones, achievements, and special moments.
- Recognize dedication, effort, teamwork, sportsmanship, and positive contributions to the game.
- Give families and the broader soccer community an opportunity to celebrate youth accomplishments.
- Highlight positive experiences and opportunities available through Cal North programs, competitions, and events.
- Build a sense of pride, belonging, and connection throughout the Cal North soccer community.
- Share the spirit of youth soccer and encourage young people and families to become involved in the game.

We want these communications to reflect what youth sports are about: participation, growth, teamwork, friendship, sportsmanship, and enjoyment of the game.

We also respect each family's decision about whether a youth participant's photograph, likeness, or other information may be shared publicly. Providing permission is entirely voluntary and will not affect the youth participant's ability to register, participate, practice, compete, or otherwise take part in Cal North activities.

With Your Consent, Cal North May Use the Following Information

- Photographs or images
- Video recordings
- Audio recordings
- The youth participant's likeness
- Statements or quotations attributed to the youth participant
- The youth participant's first name

Cal North will not sell the youth participant's covered information.

How the Information May Be Used

If you provide consent, the information identified above may be used to communicate about or promote Cal North, its programs, activities, competitions, events, initiatives, or opportunities to participate.

The information may appear in the following types of materials or media:

- Newsletters available to the public
- Brochures, flyers, or other printed promotional materials
- Social media posts
- Photographs or videos promoting or describing Cal North programs, activities, competitions, or events
- Press or media materials

Where the Information May Be Published

The information may be published or made available through the following types of websites or online platforms:

- Cal North's website
- Social media platforms used by Cal North
- Websites operated by affiliated or partner organizations

Because these materials may be publicly available, they may be viewed, shared, copied, or redistributed by members of the public.

Your Choice

Please select one:

☐ **YES, I CONSENT.** I give Cal North permission to use the youth participant's covered information as described in this notice for communications, marketing, recognition, or other public-facing purposes.

☐ **NO, I DO NOT CONSENT.** I do not give Cal North permission to use the youth participant's covered information for communications, marketing, recognition, or other purposes that make the information available to the public.

Choosing not to consent will not affect the youth participant's ability to register for or participate in Cal North programs, activities, competitions, or events.

Revoking Your Consent

If you provide consent, you may revoke your consent at any time during the youth participant's enrollment or participation and for up to one year after the youth participant is no longer enrolled or participating.

To revoke your consent, ask questions about the scope of your consent, or raise any other issue concerning the youth participant's covered information, please contact Cal North:

Email: memberservices@calnorth.org

Revocation will apply in accordance with applicable law to Cal North's future use of the youth participant's covered information.

Parent/Guardian Authorization

By signing below and selecting “YES, I CONSENT,” I acknowledge that I have read and understand this notice and voluntarily consent to the uses of the youth participant's information described above.

Parent/Guardian Name: _____

Signature: _____

Date: _____

Youth Participant's Full Name: _____