2013 Soccer Expo

Friday, April 12– Saturday, April 13

Harrah's & Harvey's Event Center

Lake Tahoe

Event co-hosted by the Nevada YSA

2013 Soccer Expo

THE EXHIBITOR PACKAGE

Special Hotel Rates at host hotel* Continental Breakfast

Sponsorship and Advertising Opportunities

Schedule of Events

Thursday, April 11, 2013

2:00pm—8:00pm	Vendor Set-Up

Friday, April 12, 2013

7:00am—11:00am	Vendor Set-Up
12:00pm—5:00pm	Vendor Show

Saturday, April 13, 2013

9:00am—4:00pm	Vendor Show
4:00pm	Vendor Breakdown

Booth Registration and Assignment

Advanced paid registration is required to guarantee space. Each booth space will be provided with an identification sign, 6ft. Skirted table and one chair. Additional tables and chairs are available through the Exhibitor Service company. Every effort is made to assign booths that will not be in conflict with like businesses and to accommodate your exhibit design. All exhibit areas must be staffed by at least one person for the duration of the show and should not be dismantled until the vendor show closes. Cal North reserves the right to refuse or deny any application.

Exhibitor Application

EXHIBITOR REGISTRATION

Booth Pricing

Early Bird Discount Rate	Regular Rate
_____Single Booth, $950	_____Single Booth, $1000
_____ Double Booth, $1500	_____ Double Booth, $1550
_____ Quad Booth, $2800	_____ Quad Booth, $2850

***early bird discount rate available through November 1, 2012**

Payment and Fees

All booth fees are non-refundable and non-transferable

Check in the amount of $_____

Or

Credit Card in the amount of $_____

**Please contact Debbie at dalvarez@calnorth.org for a credit card authorization form*

_____

Exhibitor Information:

Company Name:_____

Company Address:_____

Contact:_____ Phone: _____

Email:_____ Website:_____

All 2013 Soccer Expo Vendors have the opportunity to provide advertising material or promotional items for our "welcome bag" at no additional cost (cost is $500 for non vendors). "Welcome Bags" will be distributed to the first 500 attendees at the Expo. All items must be shipped to Cal North, attn: Debbie, 1040 Serpentine Lane, Suite 201, Pleasanton, CA 94566, no later than Friday, March 8, 2013.

2013 CAL NORTH SOCCER EXPO

EXHIBITOR AGREEMENT

_____ Agrees to:

(Exhibitor Business Name)

Booth Space: Exhibitor reserves booth space at the Cal North Soccer Expo, to be held on April 12 - April 13, 2013.

Pyament: Payment for Exhibitor's booth space shall accompany this signed Exhibitor's Agreement and must be received by the California Youth Soccer Association to hold your booth space reservation.

Hours of Operation: Exhibitor shall have its exhibit completely assembled and ready to be viewed by guests no later than 11:00am on April 12, 2013. Exhibitor shall staff its booth during all hours of the vendor show. Exhibitor shall not begin disassembling its exhibit until 4:00pm on April 13, 2013.

Services Provided: Cal North will provide security services for the event. The room will be locked during non-show hours between Thursday, April 11, 2013 and Saturday, April 13, 2013. Cal North will not be responsible for any losses Exhibitor may suffer.

Services Not Provided: Cal North does not provide equipment, decorations, labor, carpenters, storage for exhibit materials, special lighting, electrical power, gas, water supply or other related services. Exhibitor must make all arrangements for these items, and Exhibitor shall defend, indemnify and hold harmless Cal North for any and all claims, losses, damages, injuries, or other charges, which may occur from such arrangements, made by Exhibitor.

Interference Prohibited: Excessive noise, bothersome lighting or other use by Exhibitor which interferes with the exhibition space used by other exhibitors is prohibited, as is the creation or maintenance by Exhibitor of any dangerous or hazardous condition or situation.

Booth Guidelines: Exhibitors may not obstruct the visibility of neighboring booths. Standard display booths are 8 x 10. Exhibitors are allowed to display no higher than 2' above the top of the back curtain. The maximum height at your display cannot exceed 10 feet at the back of your booth. This includes signs, banners, merchandise, etc. The sides of your display cannot exceed the specified dimensions of your booth space, or interfere with aisles or neighboring booth displays.

Canopies and Tops: Booths are not allowed to use canopies or tops without prior approval from the Expo organizer. Their use may create a violation of the basic booth regulations and may block the view of neighboring exhibitors.

Insurance Not Provided: Exhibitor acknowledges Cal North and Caesars Hotel Group do not have insurance covering Exhibitor's property. It is Exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft, and any other insurance it may need to cover any losses it may suffer at the vendor show. Exhibitor must provide Cal North with proof of Comprehensive General Liability (CGL) insurance with this agreement, and must name Cal North as an additional insured party.

Indemnification: Exhibitor shall defend, indemnify and hold harmless Cal North and their designated agents, employees, and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by Exhibitor's use of the premises, the conduct of Exhibitor's business or from any activity, work or thing done, permitted or suffered by Exhibitor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

Assignment Prohibited: Exhibitor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of Cal North. No drugs or alcohol are permitted in booths.

Cancellation Policy: If Exhibitor is not able to attend the "2013 Soccer Expo", Exhibitor may be entitled to a refund on the following schedule:

75 day: If written cancellation is received by January 25, 2013 and if the booth space is resold, Exhibitor is entitled to an 80% refund.

45 day: If written cancellation is received by February 25, 2013 and if the booth space is resold, Exhibitor is entitled to a 50% refund.

Less than 45 days: If Exhibitor cancels after February 26, 2013, Exhibitor will not receive a refund.

A signed registration, proof of CGL Liability Insurance and full payment constitutes an application to exhibit at the 2013 Soccer Expo.

By:_____ _____

Representative Date

_____ _____

Print Name Date

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Accepted by Cal North _____ Date:_____

Advertising & Sponsorship Opportunities are available!

Please contact Dan McCann at dmccann@calnorth.org for more information