



Cal North Style Guidelines

Revised April 2012

A

Cal North Association Cup

In any use:

First Mention – Cal North Association Cup

Second Mention – Association Cup

Culmination of the event should be referred to as the Cal North Association Cup Finals.

B

C

California Youth Soccer Association (Cal North)

In any use:

First Mention – California Youth Soccer Association

Second Mention – Cal North

In any use:

Correct – California Youth Soccer Association or Cal North

Incorrect – California Youth Soccer, California Soccer Association, CY or CY North

Cal North Cal Soccer League

Always capitalize Cal North Cal Soccer League as it is a proper name.

In any use:

First Mention – *Cal North - Cal Soccer League*

Second Mention – CCSL

CONCACAF

Confederation of North and Central American and Caribbean Football. Full name should be used somewhere in the story, CONCACAF is acceptable on all other references.

D

Cal North Soccer Districts

Cal North is comprised of nine districts, which are composed of the 128 Cal North affiliated Soccer Leagues. Always capitalize each specific district and use roman numerals.

In any use:

First Mention – Cal North District (I, II, III, IV, V, VI, VII, VIII, or IX)

Second Mention – District (I, II, III, IV, V, VI, VII, VIII, or IX)

Correct – Cal North District VI

Incorrect – Cal North District 6, Cal North District Six, or Cal North d6

E

F

FIFA

Federation International de Football Association, FIFA acceptable as first reference, refer to as the international soccer football governing body rather than spelling out the French acronym.

Cal North Founders' Cup

In any use:

First Mention – Cal North Founders' Cup

Second Mention – Founders' Cup

Culmination of the event should be referred to as the Cal North Founders' Cup Finals.

G H I J K L M N

O

State Level US Youth Soccer ODP

In any use:

First Mention – Cal North Olympic Development Program (Cal North ODP) (Gender) (Age)

Example: Cal North Olympic Development Program (Cal North ODP) Girls 1998

Second Mention – Cal North ODP (Gender) (Age)

Example: Cal North ODP Girls 1998

P

Cal North Presidents Cup

Never use an apostrophe ('). Never refer to as a national championship; the culminating event will be referred to as Finals.

In any use:

First Mention – Cal North Presidents Cup

Second Mention – Presidents Cup

Culmination of the event should be referred to as the Cal North Presidents Cup Finals.

Q R

S

Cal North State Cup

In any use:
First Mention – Cal North State Cup
Second Mention – State Cup

Culmination of the event should be referred to as the Cal North State Cup Finals.

The Cal North Soccer Expo

In any use:
First Mention – The Cal North Soccer Expo
Second Mention – The Expo

Soccer Across America

Formerly known as Soccer Start, the program name should always be capitalized and never be shortened or abbreviated.

In any use:
Correct: Soccer Across America
Incorrect: Soccer America, SAA, S.A.A., etc...

T

TOPSoccer

"The Outreach Program for Soccer" Soccer is the only word that is spelled out.

In any use:
First Mention – Cal North TOPSoccer, The Outreach Program for Soccer
Second Mention - TOPSoccer

US Youth Soccer

Never use periods to separate "U" and "S". "United States Youth Soccer Association" or "U.S. Youth Soccer Association" is only used in documents that directly affect the organization's nonprofit status.

In any use:
Correct – US Youth Soccer
Incorrect – U.S. Youth Soccer, United States Youth Soccer Association, USYS or USYSA

V W X Y Z