



CAL NORTH

California Youth Soccer Association

News Release

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FOR IMMEDIATE RELEASE

Cal North teams up with Zaavy for Launch of Cal North online banner store

Pleasanton, CA – California Youth Soccer Association – Cal North, the largest state soccer association in the country, is excited to announce their new partnership with Zaavy. Through this new partnership, Cal North's members can purchase team banners, tournament and league signs using our new turnkey Cal North online store powered by Zaavy. "We are extremely excited to partner with a local company like Zaavy, states Dan McCann, Director of Marketing for Cal North. Their reputation for producing high quality custom products at affordable prices is unmatched."

Eugene Bernosky, CEO of Zaavy, said the company is excited to enter into this agreement with a great organization. "We are thrilled to partner with Cal North to make it easier and more economical for Cal North teams, players and parents to obtain their team banners, flags and tournament products. We are providing a Zaavy-built, dedicated Cal North web store where members can easily design and order their team or event products, get them quickly, and enjoy special Cal North discounted pricing."

The Cal North Online Banner Store will be open soon. Check the Cal North homepage for details...

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About the California Youth Soccer Association– Cal North – is the largest state organization within the US Youth Soccer Association. Cal North registers more than 180,000 players annually, ages 5 to 19, and over 35,000 administrators, coaches and volunteers in 128 member leagues of registration. Cal North is dedicated to assisting parents in developing youth as individuals and not just soccer players in a fun, safe and healthy environment for players at every level of the game. For more information, visit www.cysanorth.org.

About Zaavy

Zaavy makes personalized products for sports teams and individuals, fast and easy. In 2006 Zaavy created the online sports banner market by providing soccer and baseball teams a way to design their custom team banners online and get them fast. Zaavy also provides dedicated web stores for partner organizations where logos and identities are custom matched for each organization. In 2009, Zaavy began applying its technology to custom performance apparel and may be the world's fastest producer of custom cycling and triathlon performance apparel. Initial team or club orders are ready in three weeks and re-orders in only two weeks. Zaavy-built team web stores are used to manage the order process and individual orders within the group can be shipped directly to the individual customer. Zaavy manufactures all its products in the USA and is based in San Jose California. For more information visit www.zavy.com

